



Brands continue to advance sustainability

As we enter a new decade, there is encouraging evidence that companies are fully committed to sustainability. Brands are becoming change agents for sustainability and advancing efforts to curb climate change, protect the environment and ensure human health.

Sustainability is a growing priority

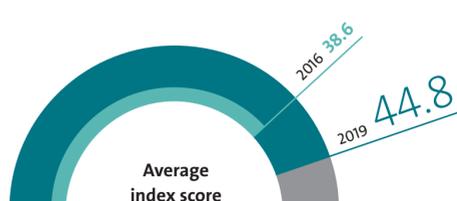
For eleven years now, Business for Social Responsibility (BSR) and GlobeScan has released the State of Sustainable Business Report. Results reveal that sustainability is a growing priority for businesses.

Companies are...

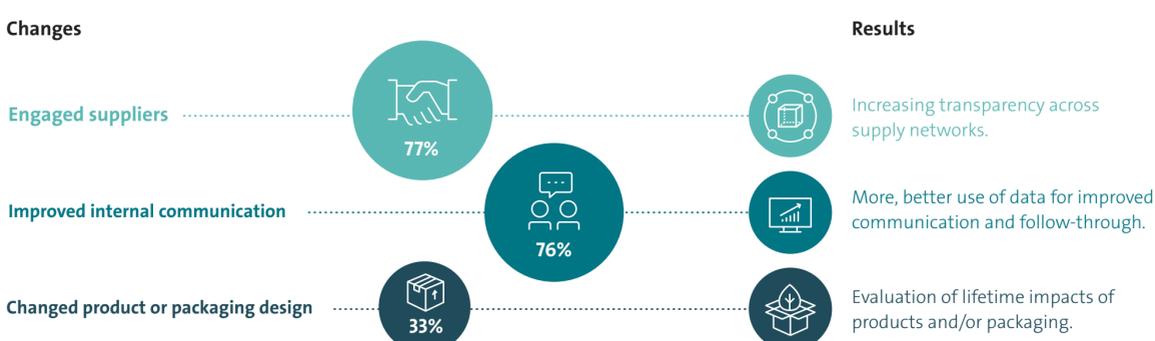


Companies are gaining traction

For four years now, the Sustainability Consortium Thesis Sustainability Index has been tracking more than 1,000 manufacturers. In short, product manufacturers' scores have surged over 30% since 2016, indicating that brands are becoming change agents for sustainability and advancing efforts to curb climate change and protect the environment.

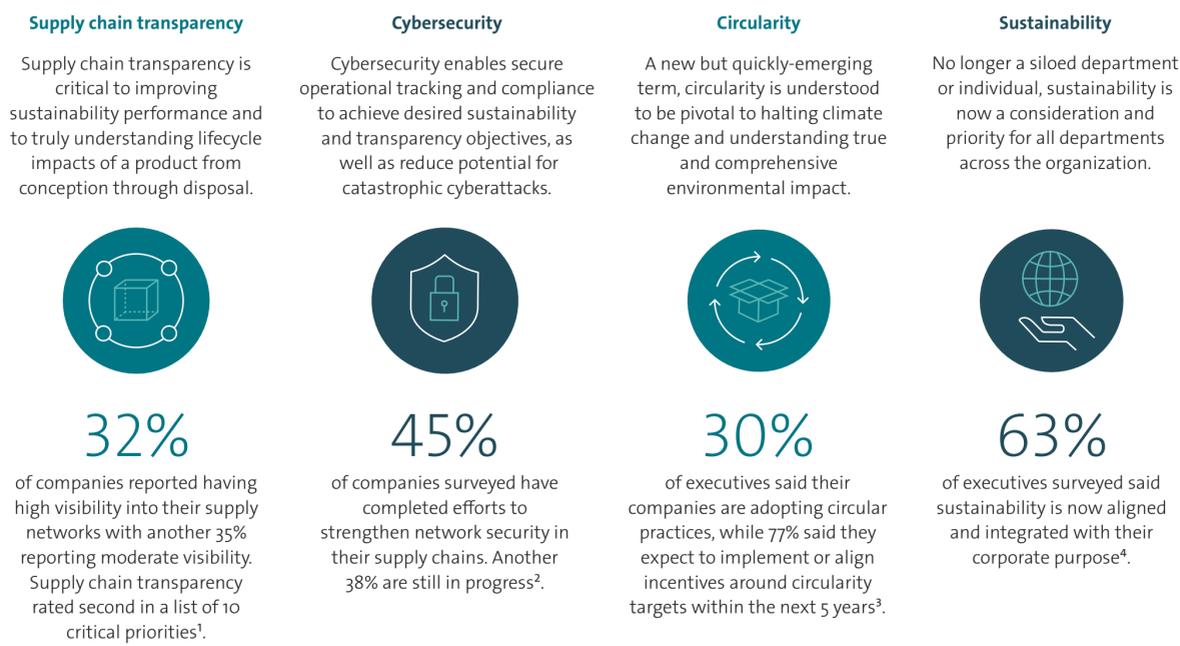


Those companies that improved performance reported the following changes:



Key areas of maximum traction

Other data points echo the study's findings that companies are gaining traction in several key areas.



Ways to continue the momentum

Advancements are to be applauded, but there is much more to be done to take immediate action to reduce waste, conserve resources, halt climate change and salvage the planet. Brands can continue to champion sustainability with these strategic actions.



Explore more ways that companies can champion sustainability on [UL.com/Insights/SustainableBusiness](https://www.ul.com/Insights/SustainableBusiness).

Sources
 1 – Understanding Supply Chain Transparency Bloomberg Next and UL results, December 2018.
 2 – Understanding Supply Chain Transparency Bloomberg Next and UL results, December 2018.
 3 – Newsweek Vantage, "Circularity comes of age," January 2019.
 4 – BSR/GlobeScan, "State of Sustainable Business," 2019.
 5 – Sustainability Trends 2019.
 6 – Newsweek Vantage, "Circularity comes of age," January 2019.
 7 – UL GLG Innovation and Safety Surveys, 2018.
 8 – "Deloitte, "Energy management: Balancing climate, cost, and choice," June 2019.